

cold, smooth & giving

Smokin' Iguana is a beer with a cause

The Smokin' Iguana Company brews to support the Lil' Iguana's Children's Safety Foundation (LICSF) charity so it can expand its programming to save even more children. For over 26 years, LICSF has taught children ages 2-10 crucial safety & well-being lessons in music based, interactive programs that children remember for the rest of their lives.

Lil' Iguana's programs are presented in elementary schools, child care facilities, & community events. Lil' Iguana's proven prevention programs teach children how get permission to go with someone, who a stranger is, the importance of taking a buddy with them, that their harm alarm is that funny feeling telling them something isn't right, and how to respect themselves, instill self-worth, and accept every member of their community no matter their differences.

This year marks the foundation's 27th anniversary of keeping kids safe with the motto: "A Safe and Happy Childhood Lasts a Lifetime!"[®] The message of "treat others the way you want to be treated" is also prevalent in Lil' Iguana's programming.

Lil' Iguana's award-winning, comprehensive programs have been presented in front of millions of people in seven countries. Lil' Iguana's safety and well-being programming has been credited with saving countless children, with the youngest child being just age 3 with our "Harm Alarm" program, and the oldest a 16 year old who escaped a level three offender by remembering the "Run, Run, Run, Yell & Tell" program. Because of the tremendous success of our programs, the LICSF has been featured in magazines, in television specials, and has been invited to Washington, D.C.

With the help of the Smokin' Iguana Company, Lil' Iguana's lifesaving programs can be brought to elementary schools in the communities which decide to team up with this beer with a cause.

A strong foundation starts with proactive, preventative measures. In this field, the reactive programs are too late to save a child's life. We hope every child can live a safe and happy life, and this starts in their childhood. We hope we can work together to keep kids safe throughout your community.



BEER WITH A CAUSE



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